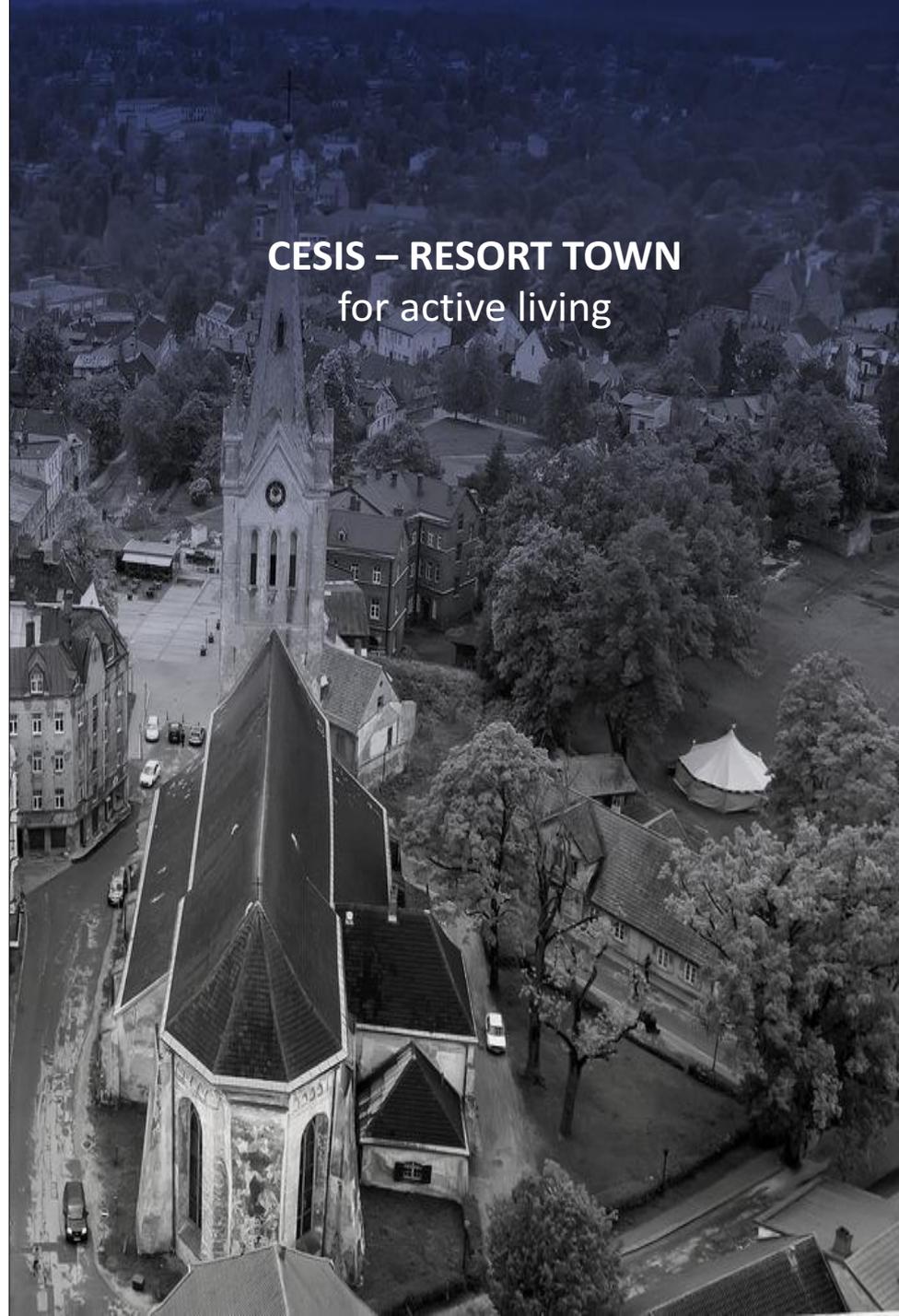




CESIS – RESORT TOWN for active living



CONTENTS

Intro

Regional context

Unique things about Cesis

Cesis zoning

Cesis zoning – green areas

Cesis zoning – potential planning area

Cesis zoning – Cirulisi

Cirulisi – history

Outline proposal – the programme

Outline proposal – zoning

Outline proposal – 1. cycling roads

Outline proposal – 2. winter park

Outline proposal – 3. tennis center

Outline proposal – 4. BMX/ motorcycle tracks

Outline proposal – 5. Wellness center

Outline proposal – 6. Infrastructure



INTRO

Cēsis is a European destination for tourism, culture and active recreation that attracts tourists with international cultural events. The main task of the city is to ensure the high quality of living environment for the inhabitants of the city and to promote the **economic growth of the city**.

Active and healthy lifestyle is becoming more and more popular nowadays - it is a guarantee for healthy and quality of life. Cēsis has the potential to provide its citizens and city guests with a variety of **active leisure opportunities** that can become a nationwide recognizable sports center.

Cēsis is situated in the center of **Vidzeme region**.

89 km away from capital city Rīga.

Total area of Cēsis: **19,28 km²**



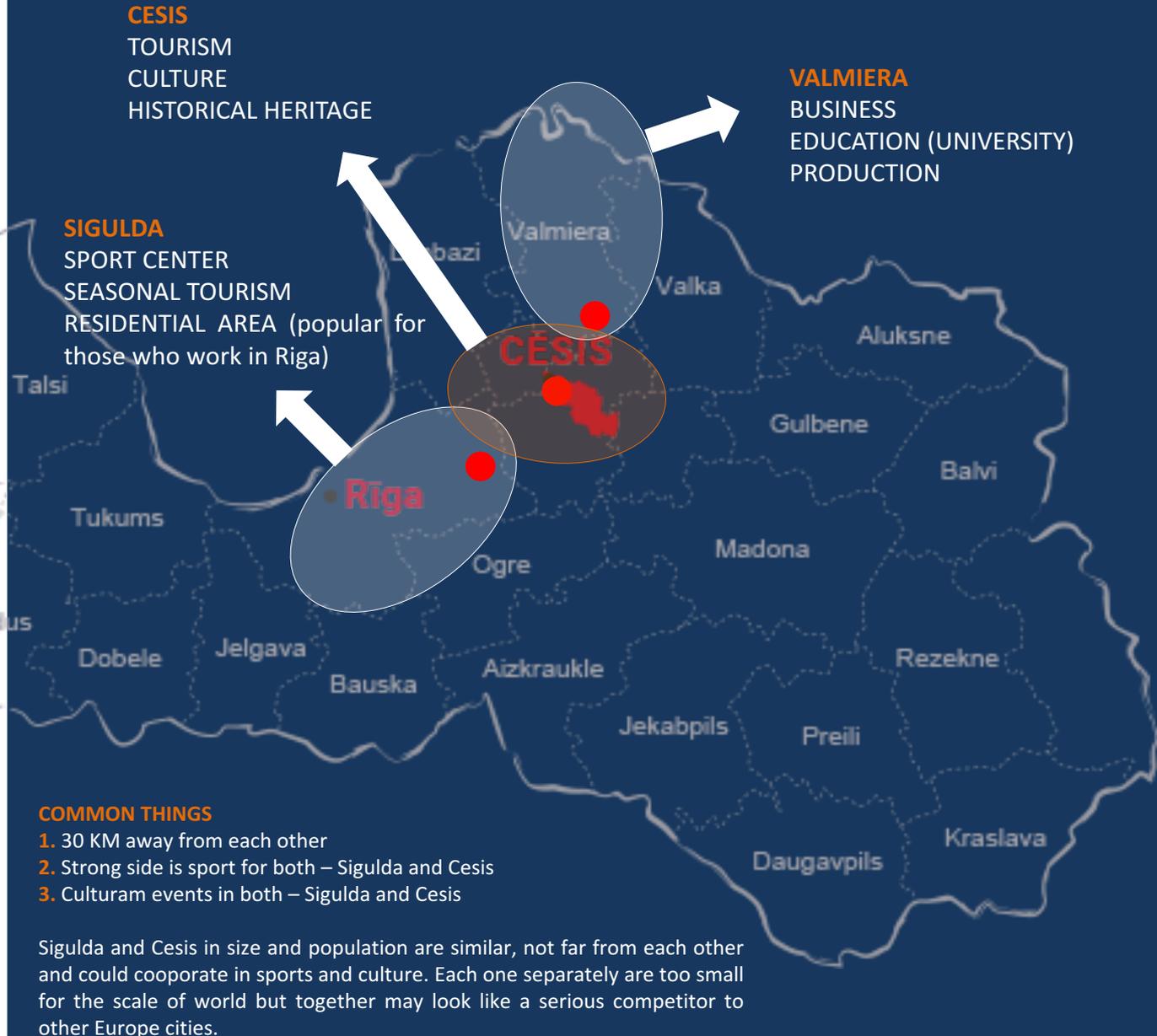
Closest regions with biggest cities around Cesis region is region of Valmiera and Riga. Each of cities Cesis, Valmiera and Sigulda have their main features that let them keep their identity. The Urban development direction should be seen in a broader context - with the cities in the region, uniting them, creating a joint program. In this way, cities will complement each other.

Valmiera, being the biggest city from all three population wise has established itself as a good business location throughout the years and it provides the most workplaces from all three. There is located Vidzemes University that provides a constant flow of people and prospective professionals for their businesses. Valmiera is becoming independent city.

Cesis scores the highest in the culture and history. There is located Vidzemes concert hall which attracts many guests. Many social events related to art and culture that are that are visited from all over Latvia. Popular place for winter sports because of Zagarkalni ski resort which is one of the biggest in Latvia.

Sigulda is rich of nature beauty and is going to become a sport center of Latvia. Will become a host city of Winter Olympic games because of bobseigh track. In recent years, it is becoming increasingly popular among young families who choose this city as their place of residence.

REGIONAL CONTEXT – CESIS IN CONTEXT OF VIDZEME





ACTIVITIES

CULTURE EVENTS
**NEED AN UNIQUE
PROGRAMME THAT
IS AVAILABLE ONLY
IN CESIS**



ACTIVE SPORTS
SEASONAL



CULTURAL HARITAGE
**ENOUGHT TO KNOW
AND HEAR ONLY ONCE**



NATURE, ECO LIVING
**REGIONAL VISITING, SEASONAL,
FOR LOCAL S**

WHAT IS UNIQUE IN CESIS

Vidzeme concert hall – it has been huge investment for Cesis to built this tourist destination point. Cesis is famous also with the Festival of Art and outdoor concerts. City is place where has born lot of artists and famous persons in Latvia. Most of them give their contributes to the development of the city and moves back to life in Cesis.

Zagarkalns – one of the most famous ski resort in Baltic states and one of the biggest resort in Latvia. Tennis courts, walking trails, cycling, promenade, boating. Cesis is a place that has the potential to become a destination of active sports and recreation center that offer full service for those who prefer activ lifestyle.

History – Cesis is rich of centuries old buildings and Livonia palace, old town and Cesis museum.

Nature – Cesis has Gauja's Valley with scenic landscapes. Gauja National park takes almost 40% of the territory of Cesis. City has parks, lawns and squares. Larger greenery appears in the outermost regions of the city and closer to their borders, like Cirulisi district. Cesis has more than 50% of greenery all around.

City center is a place where is situated all social life – there is Concert hall, parks, hotels and old town. From the view of architecture – it is a place where is necessary to keep reconstruct and restore old buildings and keep them as a added value of the city.

Industrial area is continuing to grow as a place where production is developing and this place has economical rule in city context.

Residential areas consist of apartment buildings and private houses.

Cirulisi and Gauja National park territory - for a long time this area has been forgotten and only few years ago there has been started road and pedestrian street reconstructions. Lately citizens have appreciate the beauty of the landscape and some areas become alive again. Cirulisi become active only in winter season when the tracks are open for skiing and snowboarding

CESIS ZONING



-  Old town, city center
-  Green area, Cirulisi, Gauja National park
-  Residential areas
-  Industrial area

Almost half of the city territory (40%) is located in Gauja National park.

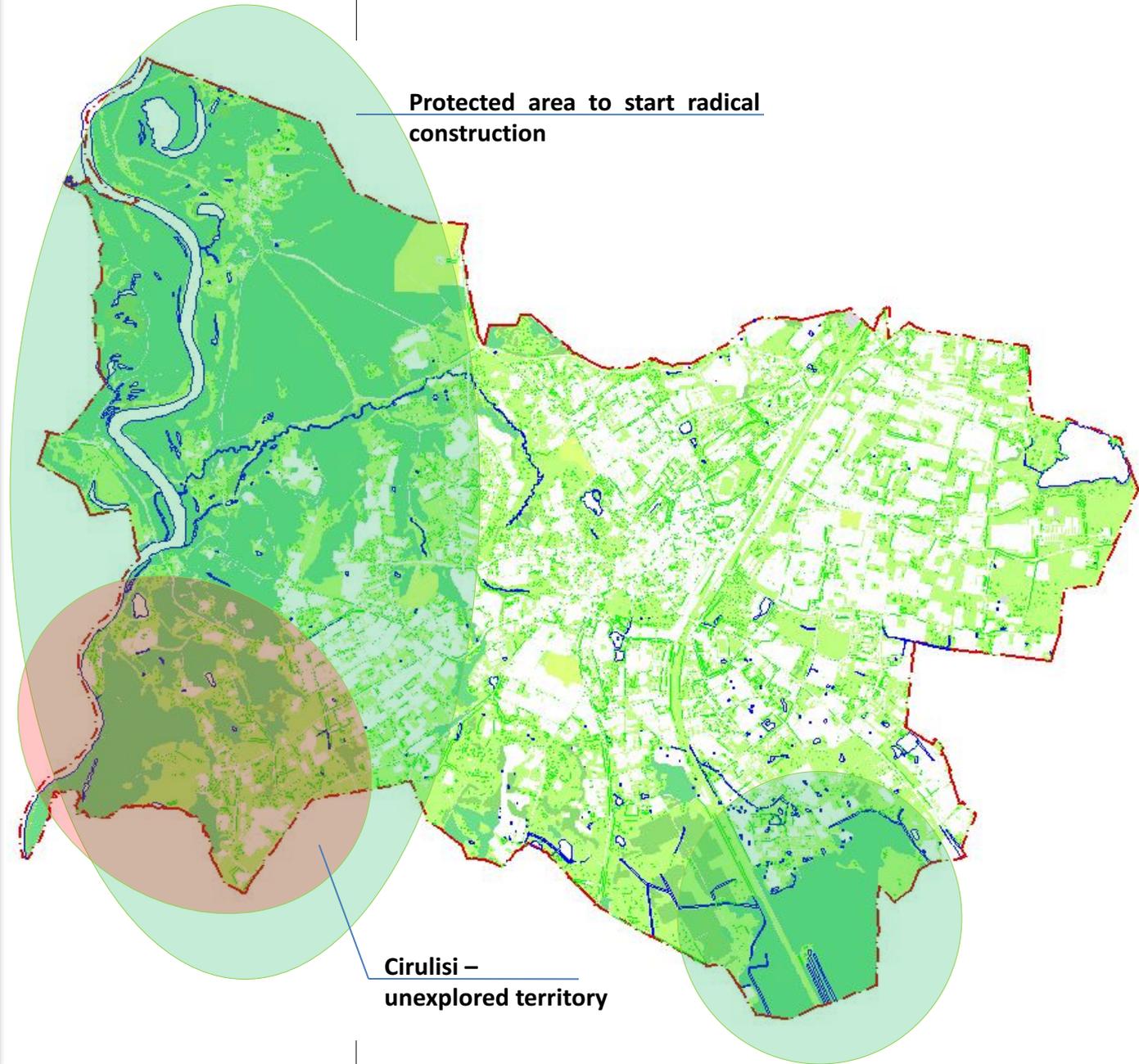
The territory is almost abanded and not developed.

This area is big enough and with most beautiful lanscape in Cesis to take as a potential area where to create place for recreation and different activities. Cesis and other towns offer a sightseeing for tourists and guests. Those kind of places is enough to see for one time.

City has to think about activities to get back guests and let them return again and again!

CESIS ZONING – green areas

Protected area to start radical construction

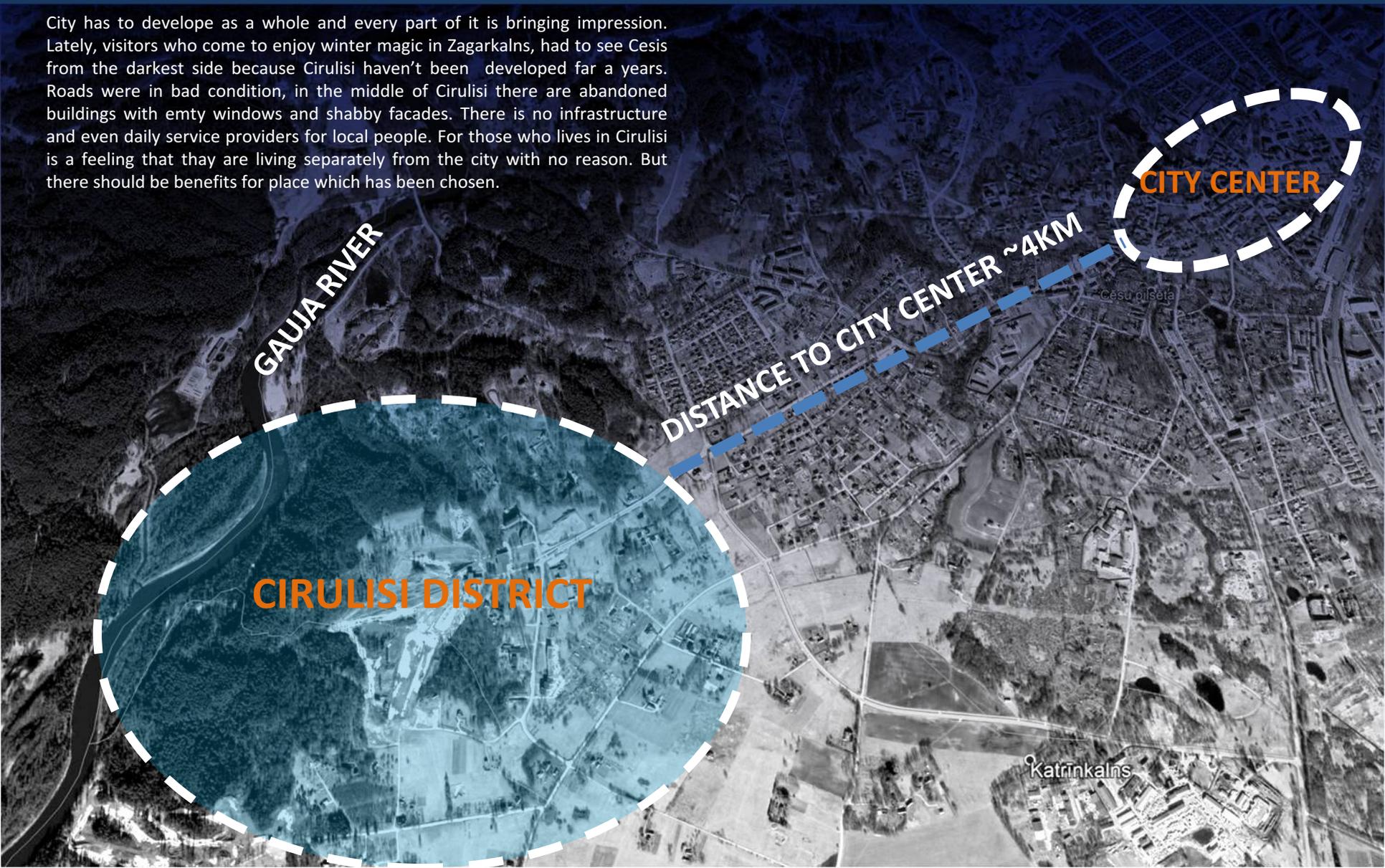


Cirulisi – unexplored territory

When planning a city and its future development, it is not possible to separate one district and look only at it - **the city must be planned as a whole**, taking in account distance to city center and surrounding.

CESIS ZONING – potential planning area

City has to develop as a whole and every part of it is bringing impression. Lately, visitors who come to enjoy winter magic in Zagarkalns, had to see Cesis from the darkest side because Cirulisi haven't been developed for a years. Roads were in bad condition, in the middle of Cirulisi there are abandoned buildings with empty windows and shabby facades. There is no infrastructure and even daily service providers for local people. For those who lives in Cirulisi is a feeling that they are living separately from the city with no reason. But there should be benefits for place which has been chosen.



- Sport activities
- Residential areas
- Industrial area
- Main road

CESIS ZONING – CIRULISI – AREA FOR DESIGN PROPOSAL
EXISTING SITUATION

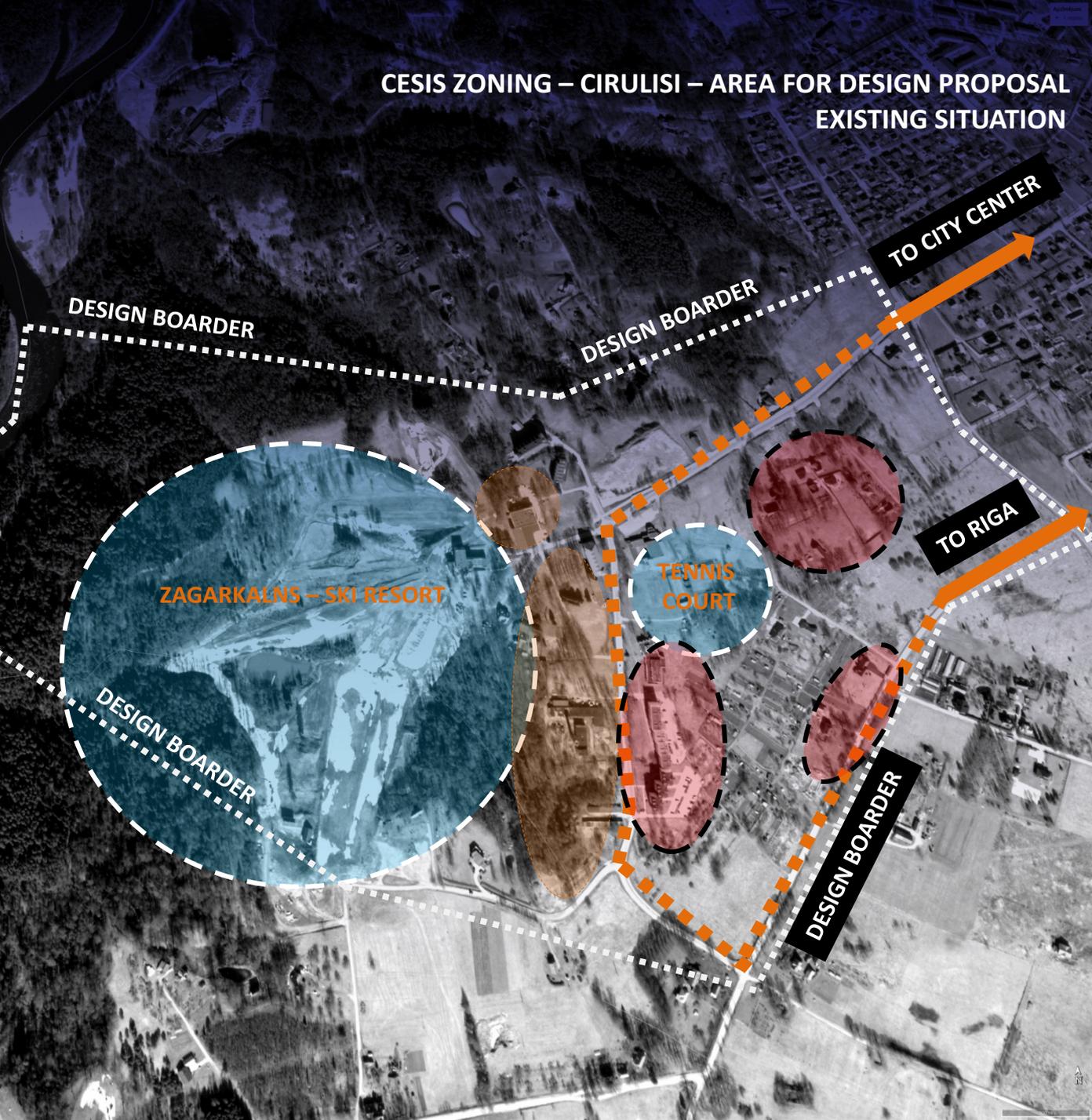
DESIGNED AREA ~88 HA

Industrial area consist of few old building where is situated workshops and garage cooperative. Next to Zagarkalns there is water filling company “Venden” who offers one of most bought mineral waters in Latvia.

Residential area consist of 4 apartment building which were renovated few years ago. There are also some private houses but it looks like there is no detail plans for those areas - the impression is that the environment is not sorted, not defined. Other part of free area between these zones are small gardens.

In the middle of Cirulisi there are two multi-storay buildings, one of them is partly renovated and it is a service hotel for professional highschoools that are situated in the city center. Other building is completely demolished and does not create a good image for Cirulisi. There is no reason why these service hotels should be situated in Cirulisi.

Sport areas – one of the biggest ski resorts in Latvia is situated in Cirulisi. Nowadays this place is only one how Cirulisi is recognizable. Guests are coming here only during winter. In summer time activity is happening only in private open type tennis court s. There is growing demand to play tennis – Cirulisi is appropriate place where to develop tennis play.



CESIS – CIRULISI – HISTORY - SPORT AND RECREATION

Area for sport disciplines:

Orientation
Cross-country skiing
Mountain biking
Walking
Obstacle sport



Territory: almost 322ha

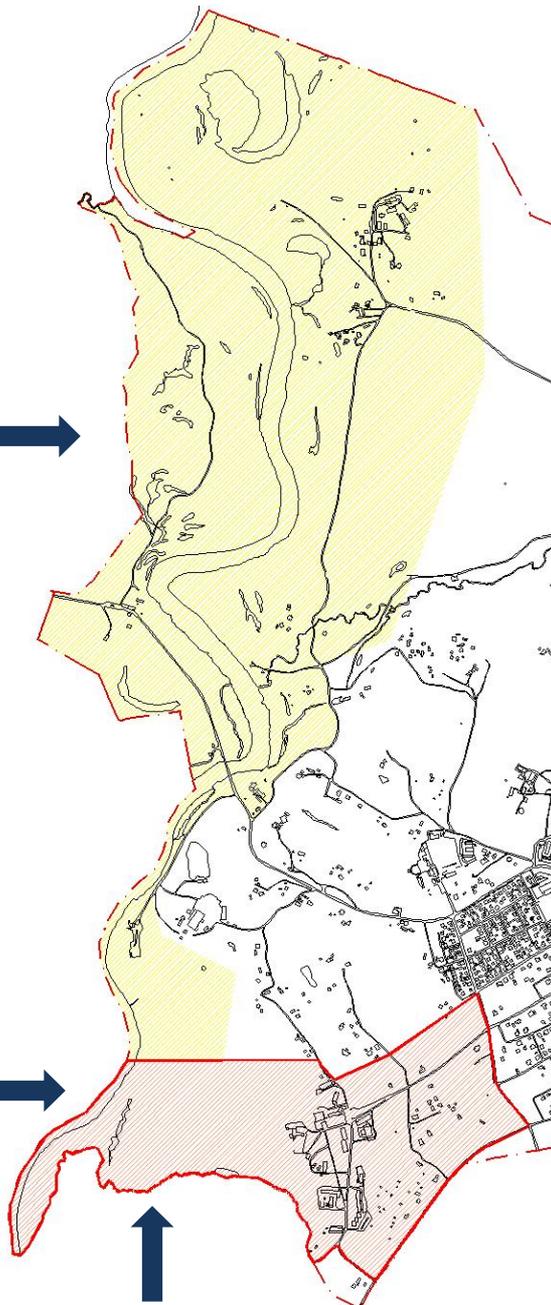
Area for sport disciplines:

Skiing; snowboarding
Tennis;
Rolling and skating
Swimming; SPA



Territory: almost 88ha

Area out of boarder of Cesis, but potential place where to build again track for luge disciplines



More than 50 years ago Cirulisi was one of the most popular sport and recreation areas.

In the late 60s, one of the first luge trails in the former Soviet Union was built here, and many Latvian Olympians and Olympic medalists gained their first skills in Cirulisi. It was in Cīrulīši on February 1968 that the first racing race in the Soviet Union took place in Cesis. This was the only track in the Soviet Union.



During the Soviet era, Cīrulīši had a beautiful sanatorium with 80,000 visits per year. At present, a very small part of the vast territory is used: there is "Žagarkalns", "Ozolkalns" and "Venden". But international business consultants say this place has great potential. Close to Cesis with its added value, on the other hand - the territory of Gauja National Park. The Gauja Nature Trail Project is currently being implemented, which will allow to see such cliffs and landscapes that visitors have not seen so far.





OUTLINE PROPOSAL – PROGRAMME

CIRULISI - ACTIVE RECREATION CENTER

Promenades – pedestrian, skating and cycling paths networks in Cirulisi



Zagarkalns – municipality helps to invest and reconstruct buildings around Zagarkalns. Building where is located cafe and rent point should be renovated completely to provide complete service for clients and professionals. Have to change image and become more international.



Tennis courts – internal and external tennis courts with parking plot. Organizing competitions and tournaments. Attraction of athletes. Tennis school for children. Summer camps for children and youth. Parking plot

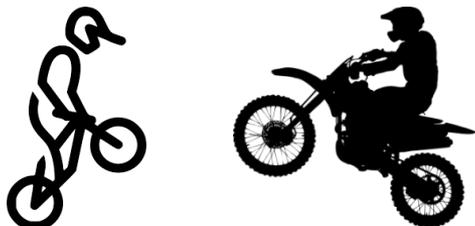


SPA & SALON

Recreation area – swimming pool and spa center in existing building.

Hostel reconstruction – for summer and winter camps for those who come here for trainings

New hotel and outdoor **cafes** construction.



BMX and **motocross** track construction.

SPORT ACTIVITIES HAVE BECOME MORE POPULAR

HOW TO SPEND YOUR HOLIDAYS

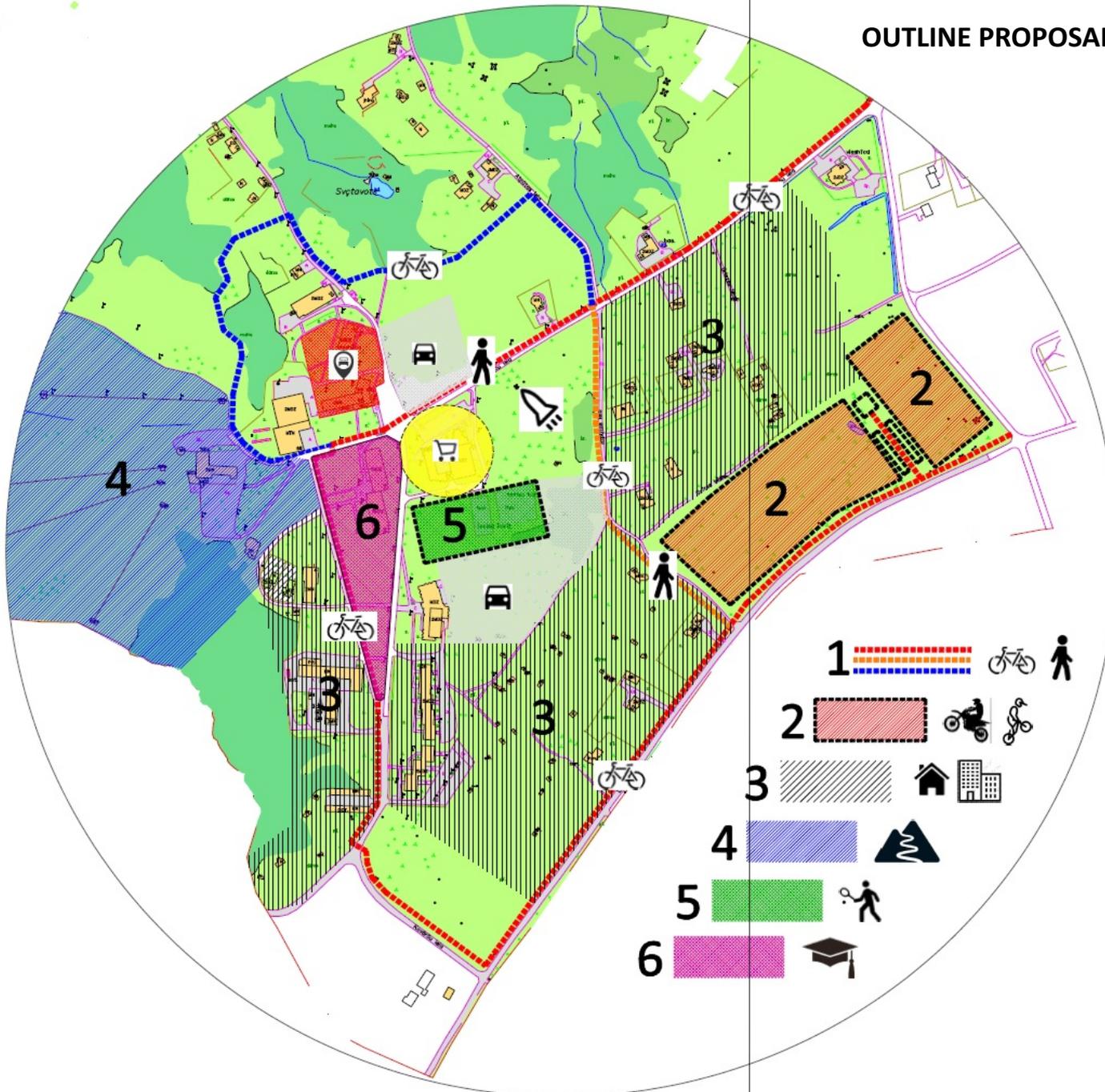
OUTLINE PROPOSAL

- ZONING

SCHEME WHERE ARE LOCATED AREAS THAT HAVE TO BE DEVELOPED.

Cirulisi – New Cesis

The purpose of the proposal is the development of a new part of the city - a separate district of Cēsis. It must be lively, moving, visited, self-sufficient and engaging for both guests and other inhabitants. Independent residents in this area are a necessity - the basis for the introduction of vitality. The same concept must be created for the construction of new apartment buildings and private houses. New construction must create a common image and design to give the impression that this area is large and important; united - so powerful. The second focus is on sporting activities; children and youth education, recreation.





**Winter
park**
RESORT

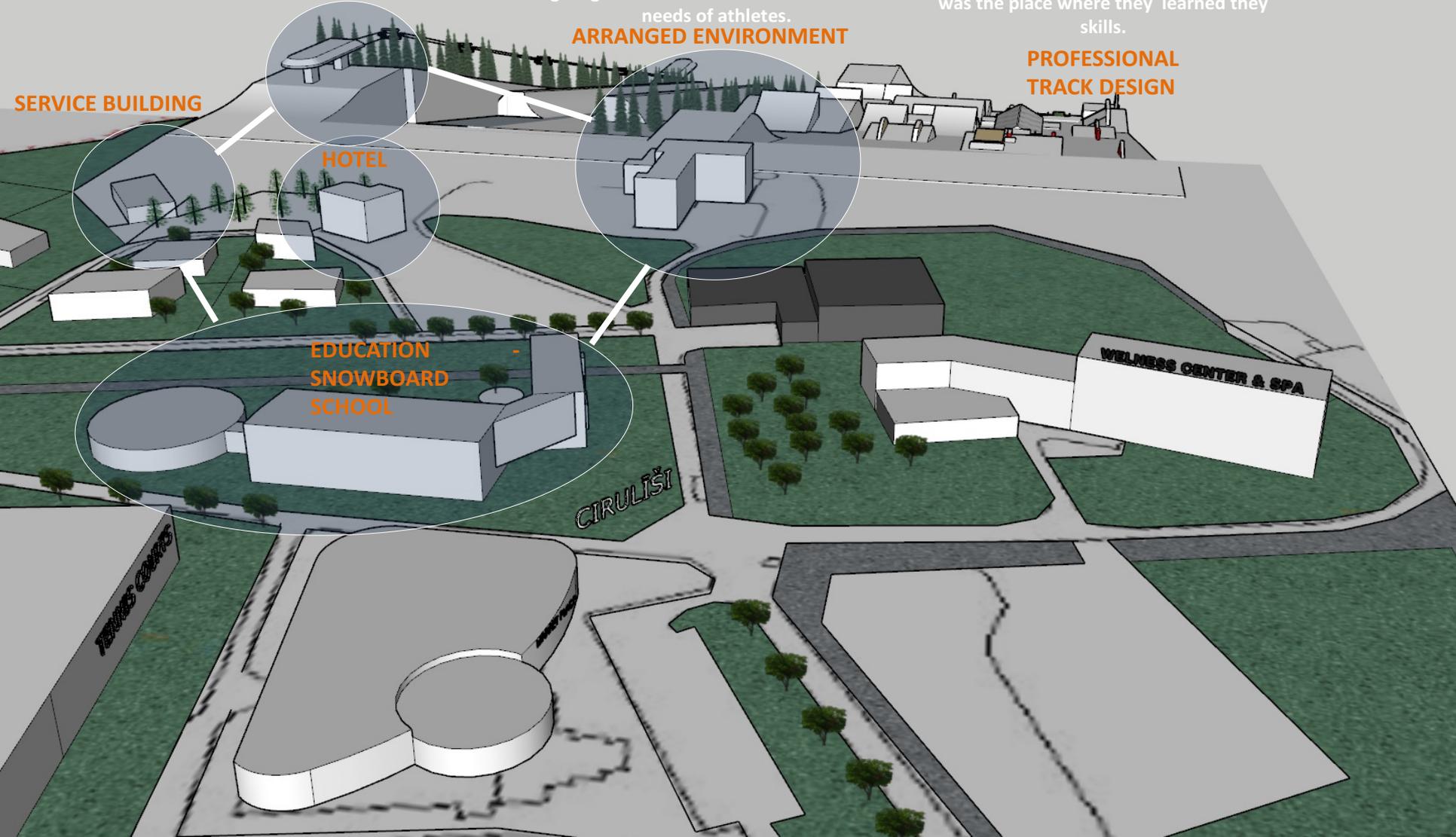
WINTER PARK – ZAGARKALNS – host city for Olympic games, cooperating with Sigulda

Lift modernization will help
to attract more visitors.
SKI LIFT WITH SEATS

Buildings in territory of Zagarkalns have
to be renovated and modernized by
giving them a function that is related to
needs of athletes.
ARRANGED ENVIRONMENT

Cesis has risen world famous masters in
building snowboard parks. Zagarkalns
was the place where they learned they
skills.

**PROFESSIONAL
TRACK DESIGN**





Winter
park
RESORT

WINTER PARK - ZAGARKALNS

Instead of existing 5-storay buildings that partly provides a function of service hotel and partly looks like demolished



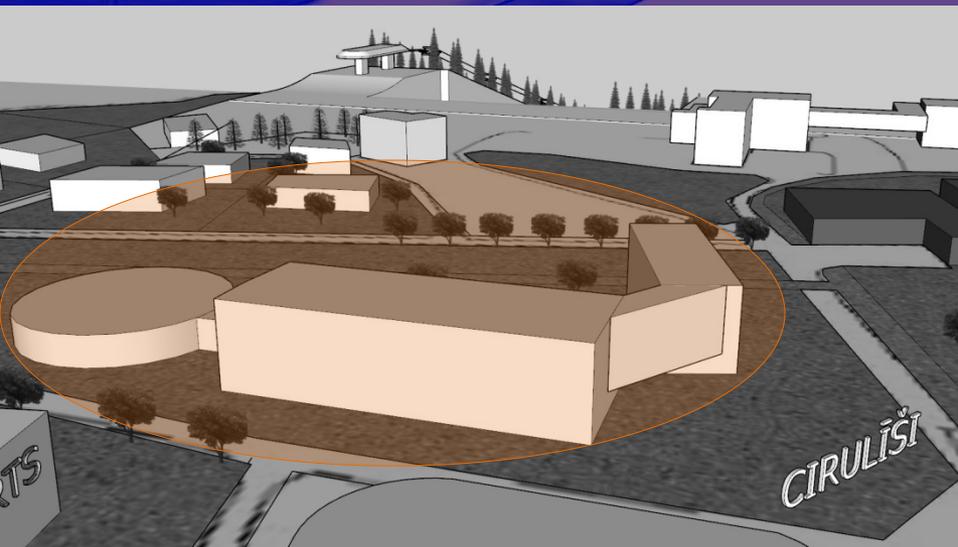
EDUCATION AND SERVICE



SKI LIFT



MODERNIZED CENTRAL BUILDING of Zagarkalns



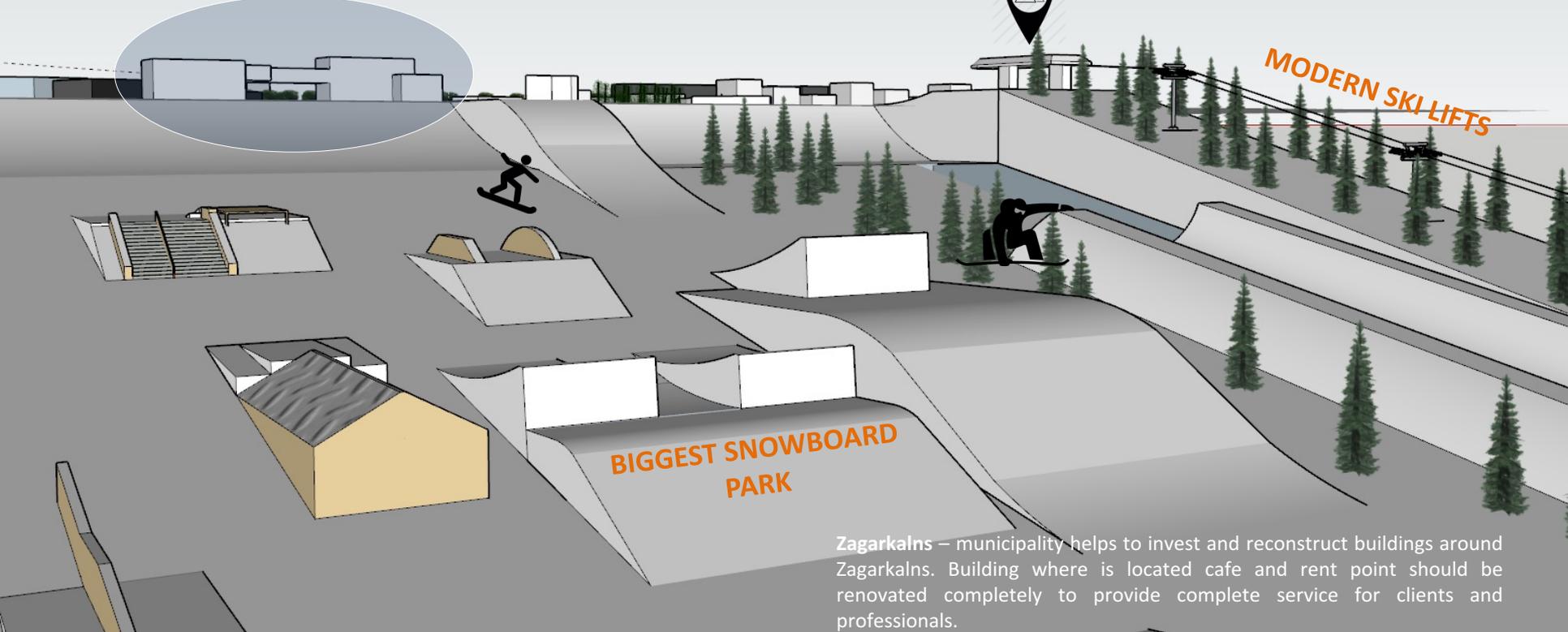
Education building should provide following services:

- **Inner trampoline park** for those who do professional trainings during summer. That would rise the overall level of ski and snowboard discipline. Here will come athletes and stay for a weeks during their trainings.
- **Summer schools for children** – as Cirulisi could become as active resort that provides different disciplines, there could be different type of summer camps.



CENTRAL BUILDING

Professional built snowboard park can make Cesis as an influential winter sports city across the Baltic states. It goes hand in hand with developed surrounding infrastructure and modern environment



BIGGEST SNOWBOARD
PARK

MODERN SKI LIFTS

Zagarkalns – municipality helps to invest and reconstruct buildings around Zagarkalns. Building where is located cafe and rent point should be renovated completely to provide complete service for clients and professionals.

Central building of Zagarkalns!!!

Now it looks like it is in use just to get a roof above head. But it should be the main architectural design element that creates feeling that you are in mountains. Glazed curtain walls from the upper floors overlook the Gaujas valley and forests. And probably in the future there would be possible to see the place where connects Ozolkalns and Zagarkalns - making one of the biggest ski resorts in Baltic states.

- Cafe
- Rent point
- Rest room
- Snowboard school with trampoline trainings that - could be used all year and could offer summer and winter camps for children and young people. Educational room about mountains, history etc.
- Hotel in wooden building



TENNIS COURTS

Tennis courts – internal and external tennis courts with parking plot. Organizing competitions and tournaments. Attraction of athletes. Tennis school for children. Summer camps for children and youth.

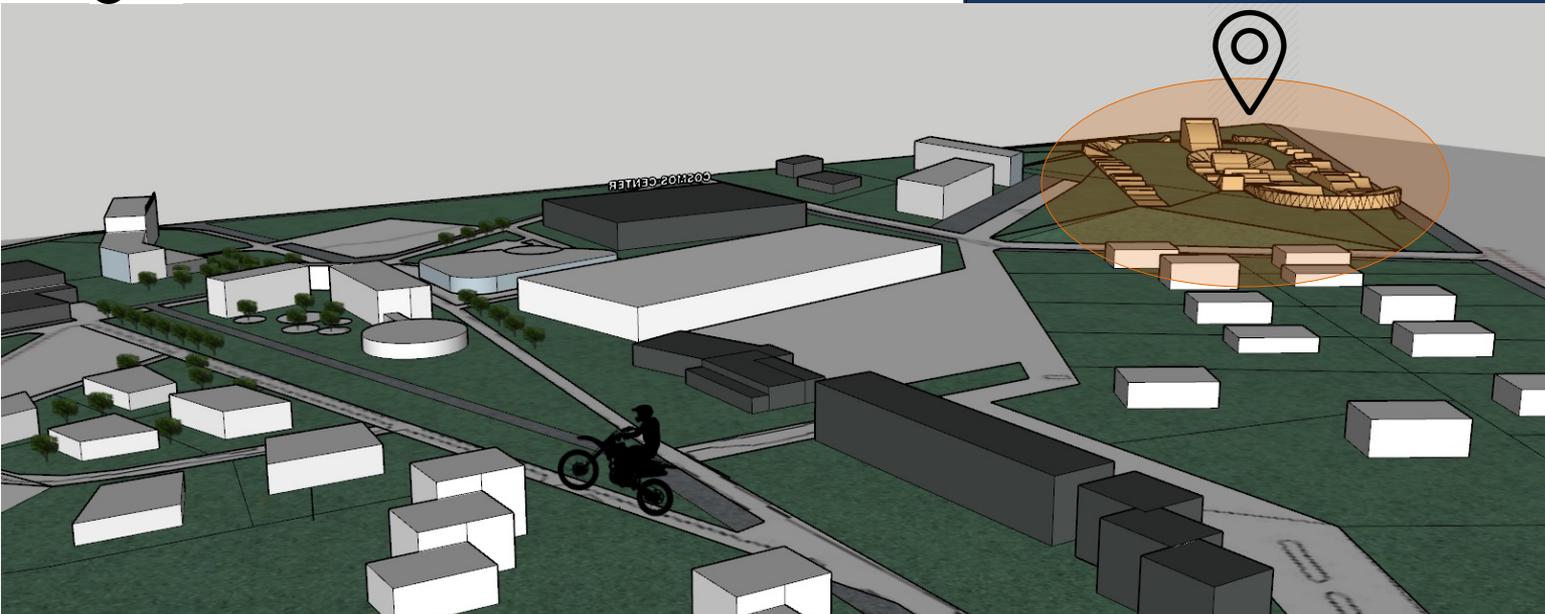


Tennis courts in future could be situated in the same place as they are now. External courts could be restored and expanded. Part of them could be placed under transformable roof.





BMX and Motorcycle tracks



There is no motocycling tracks in Cesis, not even BMX tracks. This could be a new meeting place for local teenagers and athletes. This sport area have to provide possibility to rent bikes and motorcycles for use in this territory for those who don't have opportunity to buy them. In the territory between these two tracks there should be service building with storage and changing rooms.

TRACK INTIGRATION INTO CITY



In recent years motocycling has become popular. For begginers the best way how to start this sport is to do that into track with trainer. Sport is also linked with technical issues that are important for youth and children knowledge.





SPA & SALON

WELLNESS CENTER

Physiotherapy procedures – Concentrating on sports treatments

Recreation area – swimming pool and spa center in existing building.

Hostel reconstruction – for summer and winter camps for those who come here for trainings.

Outdoor cafes

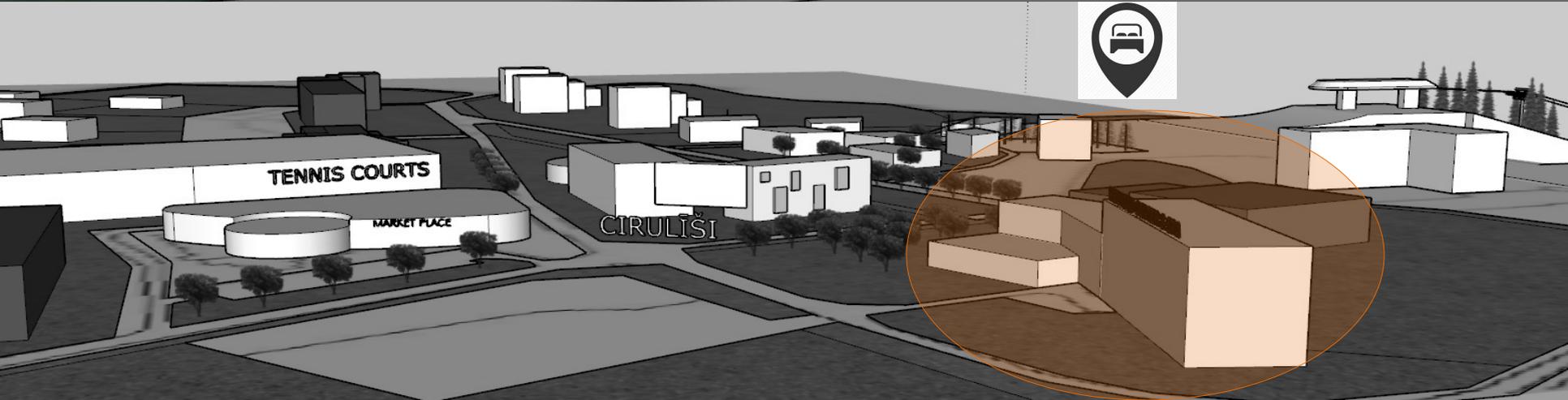
HOTEL



WELLNESS CENTER & SPA



Hotel situated in the same place as existing hostel. The new one is modern SPA and Wellness center that provides full service for athletes and for those who wants just take a rest. The hotel is exceeded on the central side of Cirulisi.



CESIS



OUTLINE PROPOSAL - SUMMARY

How Cesis will benefit by this proposal:

As more sports will be combined in one area, as **more people** with different interests will be attracted - each will find their own activity.

As offer is wider, as longer **you want to stay**.

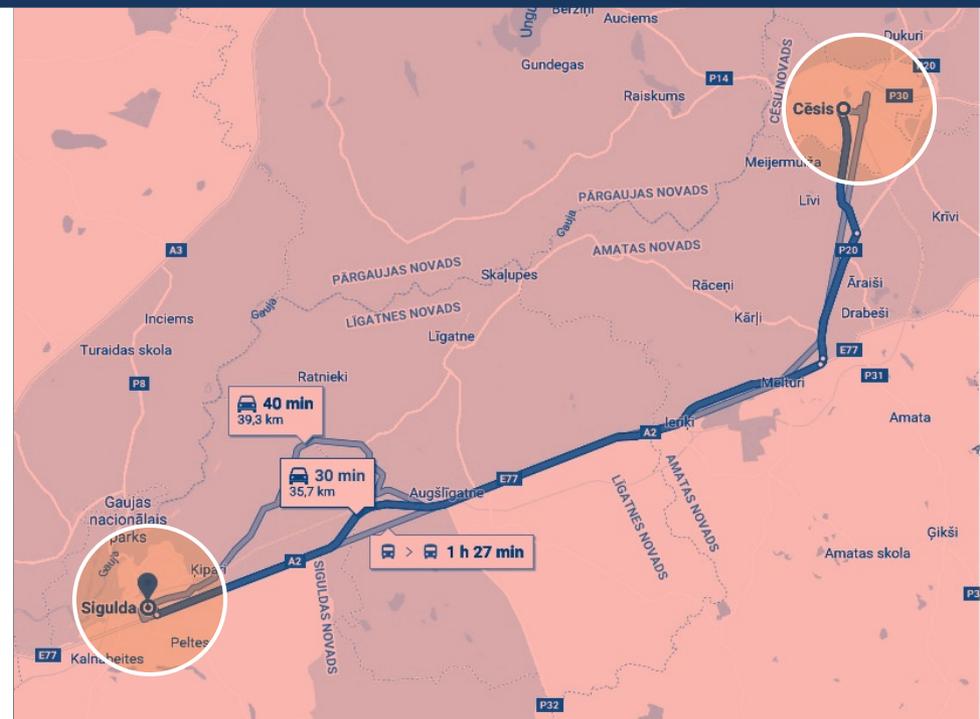
If the city is able to provide the service that is your hobby, you will **return regularly**.

For someone that could be a reason to **start living in Cesis**.

SIGULDA



In a year of 2026, Sigulda will become a host city of Winter Olympic games in different disciplines. This means - gaining global recognition of the town and country. Not only viewers and athletes go to the Olympic Games but also people who are looking for new ways to spend their time actively. This is a great opportunity for Cesis to become an ally in organizing games and to offer its services to various sports disciplines.



CESIS – RESORT TOWN

for active living

Augstskola RISEBA/ RISEBA University
Arhitektūras un dizaina fakultāte/ Faculty of Architecture and Design

Pasniedzēja/ Tutor
Ilze Paklone

Studenti/ Students
Ilze Liepiņa
Jānis Zirnis

2019

Faculty of Architecture and Design
RISEBA Architecture and Media Centre H2O6
4 Durbes Street, Riga, LV-1007, Latvia
Phone: +371 29 349 122
info@riseba.lv
www.architecture.riseba.lv

